



Greater Orlando IFMA Chapter Newsletter

Summer 2007

Features:

- Committee updates
- Bowling Event
- IFMA Orlando Committee Chairs
- Articles of Interest
- Monthly Luncheons
- Sponsorship/Advertising
- Calendar of Events
- Officers & Board of Directors





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Committee Updates:

Social/Special Events Committee – Letter from Renee for the Golf Tournament sponsors was discussed.

Membership Committee – Seeking feedback and promoting career development to prospective members. Stress importance of signing up for Councils as apart of the membership and the benefits the council can give the FM. 166 current members which is an increase from the 157 members last month.

Professional Development/Programs Committee – We will not have a luncheon in July, we have a Facility Tour/social event scheduled. The subject of the luncheon in August is "Finance for the non-finance Manager", the speaker is from the Univ. of Phoenix.

Public Relations/ Marketing Committee – Considering purchase of Black Book for information regarding local FM to secure new leads. This will be shared with the Membership committee. Meeting with Tom Endre as a possible new member of the committee. Tom is able to market on the outside while Lisa is able to market from the inside.

Newsletter Committee – The Summer 2007 issue of the newsletter is going to be printed and mailed to members, in addition to the usual email and web site posting.

Sponsorship Committee – Jack gave an outline of the Sponsorship Program with specific levels and dollar amounts for these levels. Recommends one or two separate levels. Need to set guidelines for program with regards to what each level would allow the sponsor.

IFMA Orlando Member Acclamations

Wendy Mauch is the #1 Salesperson for the month of May for Initial Tropical Plants.



IFMA On-Line Directory

One of the many benefits of membership!

As a member of IFMA Orlando you have access to the on-line membership directory. Go to www.ifmaorlando.org and click on "Directory" on the left hand side. All members must log in. This log in information was supplied to you when you joined IFMA, or, if you have been a member, it was emailed to you recently.

All members are listed by Company name and the services provided are included in listing. Also, all members should be sure we have your information listed correctly. When you join IFMA, the information you supply to IFMA International is the information that will be inputted. If something is not correct or has changed, you must contact the IFMA Orlando office to update. 407-251-6632



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IFMA Orlando Goes Bowling!



IFMA Orlando had an after hours bowling event on April 26th at the Boardwalk Bowl in east Orlando. We had approximately 30 members take part in the event and trophies were awarded in 8 different categories.

Winning Team – Lane 20 Team Quality
Highest Score (men) – Chuck Aldrich
Highest Score (woman) – Kathy Lesuik
Most Potential (men) – Mathew Murphy
Most Potential (woman) – Kristin Brown
Most Gutter Balls – Kirsten Brown
Most Style – Lorenzo Zuniga
Best Spirit – Lane 23 Team Real Estate

Bowling Event Sponsored by

**Innovative Source
Design Group Inc.**

IFMA Orlando Welcomes New Members at New Member Orientation



On May 8th, IFMA Orlando hosted a New Member Orientation at the elegant Citrus Club in Downtown Orlando. Many new members attended as well as some not so new members that wanted to get reacquainted with IFMA. They all enjoyed a wonderful breakfast, learned about what IFMA can do for them, and met some other members. If you are new to IFMA Orlando, these orientations are done throughout the year, so please be looking for an invitation in the future. If you have any questions in the meantime, please feel free to contact any one of our Board members listed in this newsletter.

New Member Orientation Sponsored by:

**Innovative Property Solutions
of Central Florida, Inc.**



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IFMA Orlando Committee Chairs:

Professional Development/Education/Programs

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12424 Research Pkwy
Orlando, FL 32826
P 407-737-9773
F: 407-737-9765
Email: doris.wasson@cushwakeucf.com

Membership Committee

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Newsletter Committee

Chuck Aldrich - CB Richard Ellis
1760 Bonita Av.
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Sponsorship

Jack Tallevast - Herman Miller
1104 Whispering Winds
Apopka, FL 32703
(P) 948-6736
(F) 386-7502
Email: jack_tallevast@hermanmiller.com

We would like to thank our sponsor SaniGLAZE International for printing our newsletter this quarter!

Social/Special Events

Wendy Mauch - Initial Tropical Plants
4000 N. Orange Blossom Trail
Orlando, FL 32804
(P) 407-290-6306
(F) 407-298-3095
Email: wmauch@initialplants.com

Public Relations/Marketing

Lisa Skelton-GE Capital Solutions
450 S. Orange Ave. 11th Floor
Orlando, FL 32801
(P) 407-540-2561
(F) 407-540-2402
Email:: lisa.skelton@ge.com

Directory Committee

Ed Elkes
3611 Thompson Rd.
Lake Mary, FL 32746
(P) 407-333-3336
(F) 407-333-9213
Email: eelkes@cfl.rr.com

Who is that man with the Camera??

It is Jack Finucan of Ernst and Young. We thank him for all his great photos and adding greatly to our newsletter every quarter!



Chris Cook

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Article of Interest:

Putting Together A Data Center Team

By Bob McFarlane

Information technology, including the data center, has come to be recognized as a strategic component of the business enterprise. An outage, even a partial failure, can cripple a business. The costs of a major failure can be astronomical. It has been reported that as many as 70 percent of businesses that experience data center outages of 24 hours or more never recover. Is it any wonder IT professionals are so concerned about data center reliability when some factors may be out of their control?

Facility executives understand as well as anyone the critical importance of the data center and the consequences of a failure. When it comes to preventing failures, facility executives have the same goal as their peers in IT. Nevertheless, there is often a conflict between IT and facilities.

For example, IT is often excluded from the planning of data center projects. Why does that happen? The obvious answer is that IT doesn't know the architectural and engineering design and construction process, can't communicate its needs in realistic and meaningful terms, gets hung up on details that aren't relevant to the project phase and wastes time the project can't afford to lose.

Facilities considers it their space, and IT are just the tenants living in it, like being assigned an office.

Many attendees start off with the premise that IT is really the customer and that it is the responsibility of facilities to provide the environment IT needs to do its job. But as discussion continues, both sides

realize that that can't realistically happen if IT and facilities don't communicate. The data center has become so complex, demanding and fast-changing that each entity must learn more than they ever imagined about the other's business.

Even cooperation between facilities and IT isn't enough. Finance also needs to be involved in the initial planning to ensure that there is an understanding of the risks that accompany tradeoffs, as well as a high-level assessment of costs or potential savings against the business exposure.

Teamwork will become even more essential over the next few years. According to Gartner, Inc., by 2008, 50 percent of current data centers will have insufficient power and cooling capacity to meet the demands of high-density equipment. Floor cooling systems that circulate cool air under server racks won't be effective anymore because the heat is too great. This is the only cooling approach available in most data centers, and it is still the only cooling model most people in the industry know anything about.

In addition, by 2010 nearly 70% of all data centers will use some form of grid computing or virtual processing. These are demanding systems from a power and cooling standpoint. Over the next five years, power failures and limits on power availability will halt data center operations at more than 90 percent of all companies.

Continued.....



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Article of Interest:

The consensus among IT executives is that most data centers built in the last five years will need to be replaced or significantly modified in the next five, or they will ultimately prevent organizations from absorbing needed technologies and limit the organization's ability to grow.

Some facility executives wonder if IT departments are overreacting, asking for more than they need, and worrying too much about cooling their equipment. Many facility executives believe that the equipment housed in data centers is both inefficient and under-used and that IT is buying more equipment than is really needed.

The dramatically increased power consumption has caught the eye of the U.S. Congress. House Resolution 5646 requires the Energy Star program to study how much power is consumed by data centers, what the industry is doing to develop energy-efficient servers, and what incentives might convince businesses to use energy-saving technologies.

Manufacturers in computing hardware and in power & cooling, were working on this issue long before Congress, but the IT industry wasn't buying the more energy-efficient technology. That means it may take laws that mandate higher energy efficiency, or that impose monetary penalties for energy waste, to force change. To get ahead of the curve, it will be necessary for both IT and facilities to become much more aware, not only of each other's problems and needs, but of the solutions that are available to mitigate the runaway demand for energy.

IT and facilities operate on very different playing fields. Facility executives are concerned about the entire building, while IT executives must keep up with the next business demand for more far-reaching applications and speed. Is it realistic to get them to cooperate? Some large organizations have, and while most of them report that the relationship still isn't perfect, they all report that there's been improvement.

There's a great deal of knowledge and experience in both IT and facilities, but the two sides have different knowledge and experience. Put them together and the resulting synergy can be an enormous benefit to the business, as well as to the professional lives of everyone involved.



Don't forget...Last Chance to Win a World Workplace

Registration...Come to the July After Hours event and see if your name is the winner! (Open to all FM's that have attended at least one IFMA Orlando event since April 2007!)



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IFMA Orlando's Monthly Luncheons

April 2007

Subject: IFMA Orlando Bowling Event
Location: Boardwalk Bowl – E. Colonial Dr.

May 2007

Subject: Building Security
Speaker: Gus Graham of Ingersoll-Rand and David Kalser of Allied Security
Location: Dubsdread Golf Club

June 2007

Subject: Successful Leadership of Employees with Specialized Skills
Speaker: Judith Toth, CPC
Location: Dubsdread Golf Club



Coming up...Mark Your Calendars!

July 10, 2007

Subject: CFM Roundtable Session 2
Location: City Hall, Downtown Orlando

July 26, 2007

Subject: Building Tour/OUC Chilled Water Loop Presentation
Location: Plaza Building – Downtown Orlando
Sponsor: Baker, Barrios Architects

Welcome New Members

Charles Chapman – Space Coast Credit Union
Paul Ogletree – Infrared Consultants
Thomas Huger – City of Daytona Beach
Michael Finsterbusch – Intuit Site Services Manager
John Elvington – ASI-Modulex
Cory Franks – Curascript
Charles Guilfoyle – The Bank of New York
Brad Haines – Full Sail Real World Education
Charlie Hummel – Curascript
Bruce Immel – Curascript
Thomas Meyer – Orange County Convention Center
Jeffery Jones – City of Orlando
Jose Febres, CFM – Pall Life Sciences
Fernando Pascal – Smithsonian Tropical Research

The CFM Roundtable – April 24th

The CFM roundtable held on April 24th was a great success. It was so successful that we have decided to continue the roundtable series, covering specific competencies from the CFM exam. The next CFM roundtable will be on July 10th at the CNL II Tower in downtown Orlando. This session will cover the first three competencies from the study guide.





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Sponsorship Opportunities

Sponsor an IFMA luncheon, educational program, or special event and;

- Increase your visibility with local Facility Management experts
- Align your business with an established association of professionals
- Network and build relationships with local businesses
- Market to a targeted audience
- Reach potential clients through a variety of marketing opportunities including print materials, Internet ads, announcements from the podium, and more...

Prices for sponsorship opportunities:

\$250.00 will allow two minutes at the podium, display a logo at the front of the room, and distribute flyers to members and guests.

\$500.00 will allow four minutes at the podium, logo and flyer privileges.

For information on joining our Great Chapter please contact Grace Cubarrubia at grace@millicareof.orlando.com.

To download a membership application please visit: www.ifmaorlando.org.

ATTENTION ALL MEMBERS

If you come across an interesting article, or have written one yourself that you think our members would be interested in please forward it to Chuck Aldrich at chuck.aldrich@cbre.com.

The IFMA Orlando Chapter's PR & Marketing committee is looking for media contacts & volunteers. If you would like to help the PR & Marketing Committee please contact Lisa Skelton at skelton@truststreet.com



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IFMA Orlando Event Calendar July 2007 - Sept 2007

July 07						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

August 07						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

September 07						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Date	Educational Opportunities	Location
July 10	CFM Roundtable Session 2– Brown Bag Lunch	City Hall- Downtown Orlando
July 26	Tour – Plaza Building	Downtown Orlando
Aug 30	Monthly Luncheon	Dubsdread Golf Club
Sept 28 th	Annual Golf Tournament <div style="background-color: #00FF00; padding: 5px;"> <p>IFMA Orlando's 3rd Annual Golf Tournament- September 28th, 2007</p> <p>StoneyBrook East Golf Club</p> <p>Portion of the Proceeds benefiting The Russell Home of Orlando</p> <p>Sponsorship opportunities available</p> <p>Contact Golf Committee Chairperson</p> <p>Wendy Mauch at wmauch@initialplants.com</p> </div>	StoneyBrook East Golf Club



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ORLANDO 2007

BOARD OF OFFICERS AND DIRECTORS

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