

PRESIDENT'S MONTH IN REVIEW

Month in review for October, 2007

October was another fantastic month for IFMA Orlando. The highlight was being present at World Workplace in New Orleans on Award Banquet night to see Grace Cubarrubia accept the Award of Excellence in Membership Marketing on behalf of the chapter. Congratulations and thanks for your efforts GRACE!

In other news a successful CFM roundtable, and we watched 2 more members pass the CFM exam, David Dunn and Patrick Baker.

A well attended monthly program and election of board of directors for 2008 rounded out activities.

Speaking of the new slate, please reach out to thank these people, as they are all volunteers! They are also great resources for you to learn how to get involved and develop your professional and leadership skills.

Since the slate has been elected, we scheduled a strategic planning session to look at all the programs and objectives for 2008, and also 2009, when we will host World Workplace.

We are rapidly approaching Large Chapter status, sometime in 2008 we will hit the magic 200 level, and we're really into the big leagues then. Competition for awards is very intense, however, we still plan to use the Award application process to review our practices in various areas and continue striving for excellence in service to our members. Among several areas we hope to improve is with interactivity, we still hear from precious few people unless we ask for feedback. Another is the web site, it will be re-done in 2008, with blogs and surveys added to make it more interactive.

Finally, we've scheduled a formal CFM review for 2008, Feb 29-Mar1, which we will offer at a discount to our membership, and plan on this becoming at least a once a year standard practice for the chapter.

Thanks all for your support and good words, I'm looking forward to another year as president.

Geoff