Brooke R. Bonnett has served as the Director of the City of Orlando’s Economic Development Department since her appointment by Mayor Buddy Dyer in 2011. As Director, Brooke is responsible for coordinating an annual budget of more than $34 million and managing nearly 200 employees encompassing five City divisions: Planning, Permitting Services, Code Enforcement, Business Development and the Downtown Development Board/Community Redevelopment Agency (DDB/CRA).

Under Mayor Dyer’s vision and leadership, Brooke’s primary area of expertise involves:
- Growing the City’s tax base through high-value business recruitment and retention projects
- Instilling an entrepreneurial climate in Orlando to foster economic growth
- Increasing the number of high wage jobs for our residents
- Keeping Orlando competitive in today’s economy

Brooke is currently managing the Creative Village project. Anchored by the University of Central Florida’s Downtown Orlando campus, this 68-acre urban redevelopment opportunity, will transform the historic Parramore community into a place where students learn, high-tech companies locate; and employees of those businesses and other residents live, work, learn and play.

In recent years, Brooke has been influential in the negotiation and oversight of several multi-million dollar economic development recruitment projects including:
- U.S. Tennis Association’s National Campus represents nearly $500 million in capital investment and will have a long lasting economic impact as the anchor of Lake Nona’s “Sports and Performance” district
- KPMG’s Learning Development and Innovation Facility will result in a $430 million capital investment with an additional economic impact from the nearly 50,000 KPMG employees expected to visit Orlando each year

Brooke is also leading a multi-phase digital enhancement project that, when complete, will be the City’s most comprehensive technology upgrade in more than two decades. This upgrade will improve the customer experience while increasing the efficiency of City staff.

Prior to being named Director, Brooke served as the City’s Business Development Division Manager from 2004 – 2006, and Deputy Director from 2006-2010. Brooke began her career with the City of Orlando in 1998.

Community involvement
- Mayor Dyer’s liaison to the Metro Orlando Economic Development Commission Board of Directors
- Visit Orlando Board of Directors
- National Entrepreneur Center Board of Directors
- Florida Bar Grievance Committee – Past Member
- Women’s Business Center Board of Directors
- Graduate of Leadership Orlando
- Member of American Planning Association (APA)
- Orlando Business Journal 40 Under 40 Honoree
- Member of International Economic Development Council